

# Secrets Through The Smoke Video

1. What are the three criteria for addiction?
2. What did the seven CEOs of the big tobacco companies swear to congress?
3. How much money does the tobacco industry spend on cigarette advertising each year?
4. What are some of the ingredients in cigarettes other than tobacco?
5. What was an immediate physical effect of smoking on Becca (the twin who smokes)?
6. What are “front groups” and how do tobacco companies use them?
7. How does the tobacco industry use behavioral research?
8. What are three reasons that young people start smoking?
9. What is the “tobacco settlement money”?

**Finish this quote:** “We don’t smoke it. We just sell it. We reserve the right to smoke for the \_\_\_\_\_, the poor, the black, and the \_\_\_\_\_.”